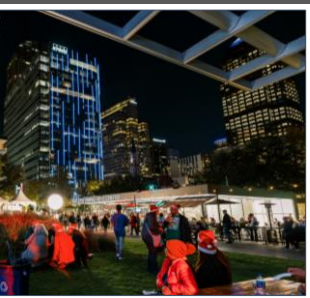




2024 BOND PROGRAM PROPOSITION E – CULTURAL FACILITIES

AT&T PAC – SAMMONS PARK & PARKING



10-acre campus, public park, cantina, two underground parking venues. Hosts free public festivals and events. 350K-400K visits a year. AT&T PAC's only bond was 2003. BOND: Security cameras, public safety upgrades, updating lighting, parking garage repairs, water infiltration in parking, plaza pavement, sidewalk repairs, HVAC and roof at cantina, repairs to canopy, reflecting pond repairs.

\$881K

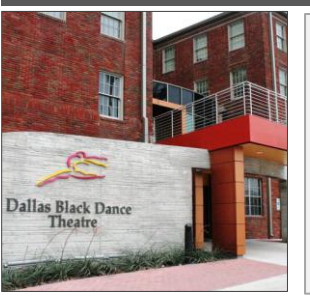
BATH HOUSE CULTURAL CENTER



Structure dates to 1930, opened as cultural center in 1981. Includes a gallery, two stages, and a classroom. Home to theater festivals and exhibitions year round. BOND: Replace main switch gear /electrical panels, new roof, repair exterior / water infiltration. Enhance exterior protection with bond-qualified (20-year) mineral paint to deter water infiltration and restore to historic accuracy.

\$1.47M

DALLAS BLACK DANCE THEATRE



Historic Mooreland YMCA dates to 1930. Reopened in 2008 as home to Dallas Black Dance Theatre providing rehearsal studios, classrooms, administrative offices. BOND: Roof repair including terra cotta tile replacement, replace HVAC units, technology and security upgrades, elevator modernization, water infiltration mitigation. Restore floors throughout the structure.

\$3.13M

DALLAS MUSEUM OF ART



Building opened in 1984. Houses world-renowned art collection, 29% of which is owned by the City of Dallas. 600K-700K visits a year. BOND: Replace air handler, temp-humidity controls (humidifiers, dehumidifiers) exhaust ventilation system, make-up air dampers. Fire suppression system to protect patrons, staff and collection.

\$20.0M

PROPOSITION E – CULTURAL FACILITIES



KALITA HUMPHREYS THEATER



Opened in 1959 and designed by Frank Lloyd Wright. Welcomes 50K+ visits a year. Used by Dallas Theater Center, Uptown Players, Second Thought Theater. BOND: HVAC repair/replacement, fire, public safety and security upgrades, elevator upgrades; ADA enhancements, exterior repairs/water infiltration. Dressing rooms and backstage bathroom repairs.

\$8.98M

LATINO CULTURAL CENTER



Opened in 2003. Designed by Ricardo Legorreta, it includes galleries, a black box theatre, and 300-seat mainstage. 37K+ visits a year. Cara Mía Theatre and Teatro Dallas are resident companies. BOND: Roof replacement including terra cotta tiles, extensive foundation repair, electrical upgrades, interior/exterior repairs to stucco, plaza repairs.

\$4.24M

MAJESTIC THEATRE



Building dates to 1921 (103 years), reopened in 1983 with 1,703 seats. Welcomes 140K+ visitors a year. Hosts 12-16 Spanish language shows a year and youth-friendly shows. BOND: Exterior repairs including historic façade, water infiltration mitigation and window replacement, seating replacement, elevator replacement, interior ADA accessibility, HVAC controls.

\$8.43M

MEYERSON SYMPHONY CENTER



Building opened in 1989. Ranked as one of the finest symphony halls in the world. Home to Dallas Symphony Orchestra, also utilized by local arts organizations. BOND: Repairs to the upper roof level. Water is pooling on the roof, threatening the chamber below. Repair reverb acoustic chambers. Contractual obligations tied to DSO assuming stewardship of the Meyerson.

\$7.32M

GROWING COMPETITION – Irving just approved \$30M to update Toyota Music Factory, which is just six years old! Frisco is planning a major performing arts center whose main 2,000+ seat venue will compete directly with Winspear, Meyerson, Majestic and Music Hall. A second venue will compete with Wyly, Moody, Kalita and Latino Cultural Center.



Created by the **Dallas Area Cultural Advocacy Coalition (DACAC)**, a grassroots coalition mobilized to elevate arts and culture in Dallas and ensure the city continues to grow as a global cultural destination.

PROPOSITION E – CULTURAL FACILITIES



MOODY PERFORMANCE HALL



Building opened in 2012. 750-seat theater was designed to provide space for small and midsize organizations in the Dallas Arts District. Serves a diverse range of Dallas arts groups and artists. Attracts 60K+ visitors a year. BOND: Roof repairs, replace and upgrade HVAC and controls, exterior door repairs, refinish floors including hardwoods.

\$2.31M

OAK CLIFF CULTURAL CENTER



OC3 includes an art gallery and multi-purpose studio promoting local artists. Programs include summer camps, art, music and dance classes, cultural festivals for all ages, exhibitions and more. Community center presents a wide range artistic approaches, mediums and voices. BOND: Repair and maintenance of the Center's parking lot, upgrading bathrooms including ADA accessibility.

\$450K

SAMMONS CENTER FOR THE ARTS



Historic structure dates to 1909. It reopened in 1988 as an arts incubator providing office, performance and rehearsal space for 100+ smaller arts groups. Welcomes 68K annually. Sammons Jazz Fest is celebrating 35 years. BOND: Exterior masonry needs repairs, repointing and replacement, sealing/water infiltration mitigation, drainage, elevator maintenance, window replacement.

\$3.79M

SOUTH DALLAS CULTURAL CENTER



Opened in 1986 to celebrate the culture of the African Diaspora. Includes an art gallery and black box theater. Classes, workshops, performances. 40K visitors a year. BOND: Roof replacement, rooftop HVAC replacement, fencing, exterior repairs needed, interior repairs and upgrades, update black box space, water mitigation, restroom repairs, restore flooring.

\$2.28M

2022 ARTS & ECONOMIC PROSPERITY STUDY/AEP6 – CITY OF DALLAS NONPROFIT ARTS:

- Annually creates **\$853M** in economic impact
- Supports **13,000** jobs – direct and indirect
- Generates **\$20.5M** in local tax revenue
- Attracts **6.8 million** visits
- **2.5 million** live outside Dallas yet are spending money here.



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STRAUSS SQUARE



Opened in 2010. Seats 2,000+. Only major outdoor venue in heart of downtown. Attracts top performers and local artists. Stage and lawn used for annual Latinidad festival that attracts thousands.
BOND: Replace roof on public restrooms/stage house. HVAC in public restrooms. Security updates, Lighting, walkway repairs, updates to truss, rigging, tech.

\$576K

WINSPEAR OPERA HOUSE



Opened in 2009. 2,200 seat hall provides stage for Dallas Opera, Texas Ballet Theater, Broadway productions, concerts. Includes black box stage for Elevator Project artists. 20,000+ student visits a year.
BOND: Building envelope, flooring, public safety, HVAC, elevators, lighting, security upgrades, fire suppression and alarm systems, roof repairs.

\$6.6M

WYLY THEATRE



Opened in 2009. 570-seat hall is home to Dallas Black Dance Theatre, Dallas Theater Center and Texas Ballet Theater. Sixth floor houses a key black box theater for Elevator Project and community artists.
BOND: Elevators replacement, window scenic repairs, HVAC, roof repairs, public safety, fire alarm and suppression system replacement/upgrades,.

\$5M

Prop E – Cultural Facilities & Performing Arts \$75.2M

The Arts Mean Business

- Historic civic investment in major maintenance for 15 city-owned venues
- Nothing shiny and new – just taking care of what we've got
- Significant start to reducing \$133M cultural facility needs inventory
- Deferred maintenance only costs more to repair, risks loss of use, lost audiences
- Venues are sources of civic pride, this investment helps keep them that way
- Helps maintain a competitive edge with neighboring cities
- Fuels the creative economy, generates tax revenues, supports jobs, cultural tourism and a high quality of life in Dallas