



ARTS & CULTURE QUESTIONNAIRE FOR MAYORAL CANDIDATES

Please take a moment to answer the DACAC Arts & Culture Questionnaire for Mayoral Candidates. Be as thorough as possible as these responses will be shared not only with the general membership, but also with the public and posted in its entirety online at DallasNeedstheArts.com. Provide your answers in the space indicated; space will automatically adjust to accommodate your complete answers.

Please return these completed questionnaires to AVD@ArtsDallas.org as soon as possible. Thank you!

#DallasNeedstheArts #ArtsVoteDallas #TXArtsMatter

YOU AND THE ARTS

Give us a sense about your relationship with the arts.

QUESTIONS: Is there an arts genre or form you particularly enjoy, and what is it? What arts and cultural events or performances have you attended in the last year? What arts organizations or commissions have you supported as a Board member, volunteer, contribution or season ticket holder. Please list cultural groups and experiences, even if not in Dallas.

My first love in the arts has always and continues to be architecture. I love the Nasher, DMA, seeing performances at the ATT Center and the Meyerson. One of the most important things I have done in my career is the work I did in the Design District to keep the original character and art that has been the soul of that neighborhood since its beginning.

ADVOCACY

The role of an elected leader is in large part being a cheerleader for the City of Dallas and the things that make our city special. Dallas mayors such as Annette Strauss and Mike Rawlings, and former Councilmember Veletta Lill understood the importance of the arts to the city's economic development, tourism, vibrancy, cultural brand and quality of life. (See attached one-pager.) They made the arts a centerpiece of their agenda and legacy.

QUESTION: What role do you envision for yourself as an elected Dallas leader when it comes to the arts? Where will arts and culture fit within your priorities? And what are the ways you would advocate for the arts in and out of Dallas?

I believe that I will continue to serve as an advocate for the arts community both large and small.

EQUITY

*The 2018 Dallas Cultural Plan – just approved **unanimously** by the City Council – placed Equity at the top of priorities for the arts. This includes equity in funding, providing cultural experiences in underserved parts of our city, supporting both the new and emerging arts community as well as our historic institutions. Additional resources will be required to reach this goal.*

QUESTION: Given the many needs of the city, how will you support the goal of sustaining and growing the City's current investment in the arts, and ensure the Cultural Plan does not gather dust on the shelf?

We have historically had a strong integration of city investments and philanthropic families. I also believe that as Dallas grows and is attracting businesses from all over the nation, we must focus on pursuing more corporate sponsorship opportunities.



HOTEL OCCUPANCY TAX

To help fund its implementation, the Cultural Plan calls for an increase in the arts portion of the City's Hotel Occupancy Tax (HOT) to align with peer cities. HOT funds are paid by tourists, not Dallas taxpayers. Currently, 2.6% is dedicated to the arts (about \$1.6M.) Houston is 19%, San Antonio is 11%, Austin is 15%.

QUESTION: Would you support a *significant* increase of the arts portion of the HOT to create and sustain a major cultural tourism marketing program, repairs and maintenance of neglected cultural venues, and increased support for arts programs that add to the cultural vibrancy and attractiveness of Dallas as a destination?

I would be open to reviewing the HOT as a possible funding source for the arts in Dallas alongside a larger arts driven funding strategy.

Please return completed questionnaire to AVD@ArtsDallas.org as soon as possible.

Please mark your calendars to participate in the Arts & Culture Mayoral Forum at the Nasher Sculpture Center on March 25 from 4:30 – 6:30 PM

AND

The Candidate Reception for all Mayoral and City Council Candidates at The Perot on 4/29 from 6:30 – 8:30 PM