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PRESS RELEASE

NEWS 8 MOVIE CRITIC AND GOOD MORNING TEXAS REGULAR GARY COGILL PERMANENTLY ASSIGNED TO COVERING PERFORMING ARTS ON WFAA LOCAL NEWS BROADCASTS

For Immediate Release...July 22, 2009...Dallas, Texas...WFAA announced that *News 8* movie critic and *Good Morning Texas* regular Gary Cogill will modify his role at the station. While continuing his movie reviews, Cogill will focus specifically on the local performing arts scene with regular reports on the station's most popular broadcasts including the 5, 6 and market-leading 10 p.m. news, as well as on the web site, WFAA.com.

This fall the opening of multiple stages within the glittering new Dallas Performing Arts Center signals an even higher profile for performance in north Texas. In addition to popular existing venues such as Fort Worth's Bass Hall, the Morton H. Meyerson Symphony Center, the Music Hall at Fair Park, which hosts the Dallas Summer Musicals and other events, Nokia Theater in Grand Prairie, Superpages.com Center, the Eisemann Center in Richardson and many more both large and small, performing arts is one of the most popular attractions in north Texas.

"Sports teams grab headlines, however on any given night just as many, or even more people attend a significant number of concerts, movies, theater, museums and other cultural happenings in D-FW than the large athletic events," said Mike Devlin, WFAA president and general manager.

The Dallas Center for Performing Arts is likely to attract a major amount of publicity when it opens this fall. Devlin said that while WFAA has and will continue to focus on the DCPA opening, the station's dedicated commitment to arts coverage would go farther and deeper.

"Performing arts in Texas deserves comprehensive reporting," added Devlin, calling Cogill "uniquely-qualified" to handle such a new position in the newsroom, and cover the arts as no other television station in the market does today. "Gary is a long-tenured WFAA employee with a tremendous personal and professional interest in the performing arts. His stories are already airing in the station's most-watched newscasts, which will ramp up even more at 5, 6 and 10 p.m."

Cogill will contribute occasional performing arts material to *Good Morning Texas*, which airs weekdays at 9 a.m., although he will not appear on the program each day.

About Belo Corp.

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