

# *Economic Impact of the Arts in North Texas*

Arts & Cultural groups pumped three-quarters of a billion dollars (\$795.4 million) into the North Texas economy in 2005.

2006 projected impact is \$828.5 million.

Arts are integral to every facet of our society

- Promote creativity
- Build community pride
- Promote tourism
- Encourage business development

**Economic contributions by arts groups are up almost 10% since 2000 and 75% since the first study in 1990 (despite 9/11/2001 and the soft economy experienced in 2001-03).**

## **Social Impact**

- 7.9 million people attended arts and cultural activities last year (35% of these admissions were free or reduced-price)
- Arts groups provided more than 7,000 performances/exhibitions and more than 23,000 audience opportunities in North Texas in 2005
- 789,000 students attended arts events that provided learning opportunities aligned to their school curriculum

## **Arts contributions to the community**

- 5.4 million people paid an average ticket price of \$20.50 to attend arts events
- Generated jobs for 7,800 full time, part time and contract employees
- 85% of these employees live and pay taxes in North Texas
- Board members and volunteers gave more than 493,000 hours to arts and cultural organizations as in 2005
- Visitors and citizens in North Texas generated \$314.1 million when they ate out, drove cars, hired baby sitters and parked while attending arts events

## **Impact on construction dollars**

- \$67.8 million spent in 2005 directly for construction or improvement of arts facilities
- Much of region's outstanding architecture commissioned and paid for by arts and cultural groups

*The NTBCA and Deloitte & Touche have partnered every three years since 1990 to measure the economic impact of arts to the local economy. This is the fifth study to document the relationship of arts and cultural agencies to the economy and region.*

Please visit [www.ntbca.org](http://www.ntbca.org) or call 972-991-8300 for additional information

National Economic Impact:

Total Expenditures \$166.2 Billion

Full-Time jobs 5.7 Million

Local Government revenue \$7.9 Billion

State Government revenue \$9.1 Billion

Federal Government revenue \$12.6 Billion