

2010 Arts Budget Message

Key Message:

KEEP the Office of Cultural Affairs and DO NOT cut arts funding.

Focus Points

- ◆ **Reduction of Crime** – Dallas Arts agencies collectively **serve _____ youth** in afterschool, summer and arts programs that contribute significantly to the reduction in youth crime.
- ◆ **City Investment/National Image/Leverage of Private Support** – Dallas has made more than one billion dollars of investment in the Arts District and Arts Facilities. In October, the City will open the DCPA that is expected to infuse \$170 million annually into the economy and create 2,000 new jobs in Dallas' Arts and hospitality industries.

Keep Dallas recognized as one of the top 10 U.S. cities (Dallas #9 based on population) with an Office of Cultural Affairs which was the vision of the 2002 Arts and Cultural Plan for the City.

Reducing City support for arts programming and facilities will send a negative message nationally while the City is promoting the Arts District as a major economic engine for the region and its key attraction for increasing cultural tourism and corporate relocations.

- ◆ **Major Role in Dallas Economy** – Dallas Arts and arts-related businesses generate \$298 for every dollar the City spends on Arts programming and facilities. Total economic impact of the arts in Dallas was \$549.7 million. *(data 2006 most recent study)*
- ◆ **Employment Impact** – Area arts agencies employ more than 8,000 persons as full-time, part-time and independent contractors. *(Total full-time equivalent for Arts employment per 2006 data is 9,387 persons.)*
- ◆ **K-12 Education Added Value and Learning Opportunities** – Annually Arts organizations provide learning opportunities for more than 789,000 school children in North Texas area. *(2006 data)*